

# Summary of Primary Sector Council meeting 28 May 2018

Date: 28 May 2018

Attendees: Lain Jager, John Brakenridge, Tony Egan, Stephanie Howard, Julia Jones, Shama Sukul Lee, Mark Paine, Julian Raine, Neil Richardson, John Rodwell, Steve Saunders, Steve Smith, Miriana Stephens, Nadine Tunley, Puawai Wereta, Shanna Hickling and Hayley Hoogendyk.

Not present: Nigel Woodhead.

## Discussion

- The Primary Sector Council's (PSC) inaugural meeting was on 28 May 2018 in Wellington.
- The objective of this meeting was to introduce the members, understand the Minister's expectations and gain an overview of the current position of the primary sector.
- Ministers O'Connor and Whaitiri came to speak to the PSC. Minister O'Connor shared his expectations on what the PSC would achieve and provided an overview of where he believes the primary sector is at currently. Both Ministers spoke about the importance of growing leadership, enhancing skills development and fostering an entrepreneurial environment in the primary sector.
- Some of the discussion amongst the PSC centred on the following topics:
  - The sense of complacency and vulnerability amongst the primary sector which is driving the current urgency for action;
  - The diversity of the primary sector in New Zealand and the need for focus and coordination in the sector;
  - The potential to improve the existing investment and innovation models to create and capture more value;
  - The PSC's work needs to remain consumer-focussed and mindful of consumer preferences;
  - The enhancement of environmental outcomes and regaining the primary sector's social licence to operate are key objectives for the sector;
  - There is an opportunity to enhance New Zealand's investment in people to ensure we are equipped with the necessary skills and capability to succeed into the future.
- The PSC has been tasked with creating a vision for the New Zealand primary sector. The group agreed that the vision would provide a focus for industry

and government to partner together to drive the sustainable performance of New Zealand's biggest export earner.

- The PSC also received briefings from government officials across a range of associated policy areas:
  1. Water Quality
  2. R&D
  3. Climate Change
  4. Dairy Industry Restructuring Act Review
  5. Regional Development

### Action items

	<b>Action</b>	<b>Responsible Person(s)</b>
1	Send out instructions for how to access the Shared Workspace.	MPI
2	Upload relevant papers to the Shared Workspace.	MPI
4	Organise design workshop for next meeting.	MPI and Chair
5	Send out survey to identify best date for the next meeting.	MPI