



Quarterly Progress Summary: April to June 2018

Red Meat Profit Partnership

Summary of progress during this quarter

- Proactive media engagement has delivered significant increase in programme coverage online, through social media and rural publications
- Increase in the number of farm businesses and rural professionals aware and engaging with RMPP through RMPP Action Network or RMPP's Facilitator Training programmes

Key highlights and achievements

- 21 meat-processing plants have now implemented eASD
- RMPP Action Network online registrations grew steadily during the quarter
- 133 Rural Professionals have now completed Facilitator training and 52 became qualified to facilitate Action Groups
- Over 1750 children from 34 Primary Schools visited a farm through the Agriculture in Education project designed to attract future talent to the sector
- 2,522 secondary school students had used study resources in the school year to June 2018 and there were 111 TeenAg clubs in operation in colleges around the country with 2,077 members
- Transition and Succession of a Family Farming Business workshop series successfully piloted
- Three new learning modules completed bringing the total available to eleven
- Farmer Update booklet mailed to all red meat Beef + Lamb New Zealand Levy payers.



Collaboration with other PGP programmes

- No collaboration activity to report during the quarter

Upcoming

- Publication of RMPP KPI Booklet to help measure key performance indicators and benchmark year on year [Create an account here.](#)
- Awareness advertising campaign set to commence end-August to promote farmer and rural professional involvement with RMPP Action Network

- Rural professional engagement meetings to be rolled-out in conjunction with Beef + Lamb New Zealand (B+LNZ) Extension Managers to support RMPP Action Network awareness nationwide from August
- Pilot draft Sustainable and Ethical NZFAP Programme Standards
- NZFAP contracting process for member companies completed July 2018 with on-boarding completion target end-September 2018
- Eight additional Understanding your Farming Business courses will be completed by November

Investment

Investment period	Industry contribution	MPI contribution	Total investment
During this quarter	1,081,989	1,081,989	2,163,979
Programme to date	15,281,431	15,281,431	30,562,862