



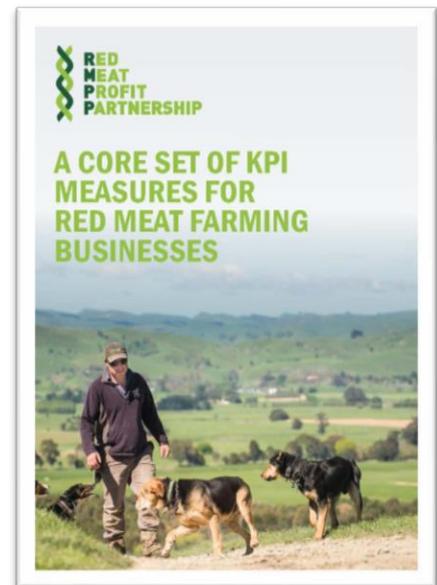
## Red Meat Profit Partnership October to December 2018 Executive Summary

### Summary of progress during this quarter

- 110 RMPP Action Groups with an approved Extension Plan and undertaking activity
- Rural professionals and farm businesses engaging with RMPP through a targeted advertising and PR campaign to raise awareness of RMPP Action Network
- More than 3,000 copies of [A core set of KPI measures for red meat farming business](#) booklet distributed

### Key highlights and achievements

- Approximately 1,200 farmers using electronic Animal Status Declaration (eASD)
- RMPP Action Network registrations continued to grow steadily during the quarter with 36 new Extension Plans approved
- Launch of *"Taking Ownership of Your Financials"* workshop to RMPP Action Network Action Groups
- 411 Rural Professionals have completed Facilitator training and 83 became qualified to facilitate RMPP Action Network Action Groups
- Registrations for 2019 Understanding Your Farming Business Programme for women opened, with 355 registrations received to date (over 50%)
- Over 3,827 children visited a farm through the Agriculture in Education project designed to attract future talent to the sector
- 2,924 secondary school students had used study resources in the school year to December 2018 and there were 111 TeenAg clubs in operation in colleges around the country with 2,163 members
- Five learning modules completed bringing the total available on the [Knowledge Hub](#) to 16
- Completion of Sustainable and Ethical New Zealand Farm Assurance Programme (SENFAP) draft standards and Business Case



## Collaboration with other PGP programmes

- No collaboration activity to report during the quarter

## Upcoming

- [Farm business transition and succession and aspiring to farm business ownership workshop series](#) launches in February 2019
- Roll out of Taking Ownership of Your Financials workshop to RMPP Action Groups
- Launch of Online KPI Tools (v2.0) and ability to benchmark within a region and farm class
- Completion of Year 3 Pilot Farmer Evaluation
- Seek industry support for Sustainable and Ethical New Zealand Farm Assurance Programme (SENFAP)

## Investment

Investment period	Industry contribution \$	MPI contribution \$	Total investment \$
During this Quarter	1,232,546	1,232,546	2,465,092
Programme To Date	18,052,295	18,052,295	36,104,590