



Forestry Industry Vision

Our vision is for people everywhere to understand the significance of our plantation and indigenous forests, and the products and services which they provide, to regenerating Aotearoa New Zealand's natural environment, enriching our communities and enabling the growth of the circular, low-carbon bioeconomy.

New Zealand forestry – setting the record tall and straight

As the world changes and becomes increasingly under pressure from man-made issues, it's worth knowing where forestry in our country is heading.

Where to from here?

Our big mission is to harness the power of forestry in smarter ways to ensure better outcomes for our communities, our country, and our planet. That means thinking about the environmental challenges we face, and how forestry can help by providing genuine, smart, and future-focused ideas.

Trees and forests have many benefits. They can replace fossil-fuels and be used to create world-leading products that can power our industrial processing plants, store carbon, and increase warmth in the buildings that we live and work in.

Going for growth

Forestry can actively improve water quality and restore biodiversity. It can help slow climate change as well as empower iwi to achieve their economic and cultural aspirations. It can also help regional economies by providing jobs for local people.

There is power and potential in every tree that grows in this country and it's our job to help harness this.

Standing tall in our communities

Forestry is about growing people too — with better, safer jobs and better communication of how trees can benefit all of us. By bringing forestry back into the heart of our communities and making sure that every tree, in every place, is there for the right purpose, we can also increase the value of underutilised land. Forestry can restore taonga species, as well as enhance our wellness by providing beautiful spaces for relaxation, recreation, and connection.

Just as healthy trees take time to grow; change won't happen overnight. The good news is, we've already started to power the low carbon economy of the future.

For today – and tomorrow

As proud kaitiaki, with forestry's help, we'll grow a better New Zealand – and, in turn, the planet we call home – for all.

Find out more:

<https://www.mpi.govt.nz/forestry-ministerial-advisory-group/>

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